

OPT-IN FORM

Consumers' Association ("Which?") v Apple Inc., Apple Distribution International Limited, Apple Europe Limited & Apple Retail UK Limited
Competition Appeal Tribunal, Case No 1689/7/7/24

DEADLINE TO OPT IN: 8 OCTOBER 2026

This opt-in form is for individuals who fall within the Class Definition set out below but were not domiciled in the UK on 8 June 2026 and wish to be included within the Class represented by Which? in the collective proceedings against Apple.

DO NOT use this form if you were domiciled in the UK on 8 June 2026 and meet the class member criteria set out below; you are automatically included in the Class unless you opt out.

You may opt-in to the Claim if you meet all the following conditions:

- you were **not** domiciled in the United Kingdom on **8 June 2026**, and
- you fall within the following Class Definition: you were an iOS User who, at any time during the Claim Period, obtained **iCloud Services** on an **iOS Device** on which the United Kingdom was selected as the "Country/Region" in the **Apple ID** account settings (or you are the Personal Representative of such a person), **and**
- you **want** to be part of the Class seeking compensation against Apple.

The definitions of **iCloud Services**, **iOS Device** and **Apple ID** can be found in the CPO Notice.

** **Please note:** In respect of any Person who meets the Class Definition but has subsequently died, the Class shall include their lawful representatives, successors or assignees.*

You must take steps to opt-in to the Class if you want to be part of the collective proceedings to be eligible to receive payment in the future if this Claim results in a damages award. Opting-in does not guarantee inclusion in the Class where you do not meet the above eligibility criteria.

The significance of opting-in is further explained in the CPO Notice available on <https://www.cloudclaim.co.uk/>.

Confirmation

I want to be included in the Class in the collective proceedings in *Which? v Apple Inc., Apple Distribution International Limited, Apple Europe Limited and Apple Retail UK Limited*, Case No. 1689/7/7/24. I understand that by submitting this form I am requesting to be included in the Claim, and that if this Claim results in a damages award, I may, if eligible, receive compensation from the Claim.

By ticking the box and signing below, **you confirm that:**

- You are an individual who was not domiciled in the UK on **8 June 2026**, AND
- You fall within the following Class Definition: you were an iOS User who, at any time during the Claim Period, obtained iCloud Services on an iOS Device on which the United Kingdom was selected as the “Country/Region” in the Apple ID account settings (or you are the Personal Representative of such a person).
- To be processed, your opt-in request must be received or postmarked by **8 October 2026**.

By ticking this box, you confirm that you wish to be included in the Claim.

Date*

Signature*

You may either scan and email your completed Opt-In Form to us at **info@cloudclaim.co.uk** or return it by Post to: **Cloud Claim, P.O. Box 1435, Sunderland, SR5 9UD**.